



City of Cambridge CC

Use of cameras during matches, training sessions and on other club occasions

General Guidelines:

- Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted. The coach must arrange this prior to attending matches
- If no consent has been given for a child, then it is to be made known to the relevant person of the other team (e.g. coach/team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child ^[L]_[SEP]
- The children should be informed a person will be taking photographs ^[L]_[SEP]
- The children should be informed that if they have any concerns, they can report these to the coach or team manager ^[L]_[SEP]
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Welfare Officer and recorded in the same manner as any other child protection or safeguarding concern ^[L]_[SEP]
- At cricket tournaments/festivals/events/competitions a camera registration book will be set up. ^[L]_[SEP]

Use of images of children (for example on the web, in the media or in league handbooks), including broadcast on social media platforms:

- Parental permission must be granted to use the child's image and, wherever possible, the image will be shown to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and CCCC.
- If the cricketer is named, avoid using their photograph
- If a photograph is used, avoid naming the child
- Only images of children in appropriate kit (training or competition) will be used, to reduce the risk of inappropriate use, and to provide positive images of the children
- The inappropriate use of images of children and any associated concerns should be



reported immediately to the Club Welfare Officer.

Using video as a coaching aid:

Club coaches, from time to time, may use video equipment as a legitimate coaching aid. Players and parents/carers should be aware that this is part of the coaching programme, and material taken in connection with coaching, will be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed.

The parents/carers and children must provide written consent for the use of photography and video analysis.